

Get Involved: Join a SAC Committee in 2026

Committees and task forces are critical association mechanisms for involving members, tapping into their specific expertise, ensuring that different perspectives are incorporated, and cultivating volunteer leaders.

As we look to the year ahead, we'd love to involve new voices on the following committees: Membership Value, Sign Experience Canada, Government Grant Writing, Government Relations Task Force, Young Professional Network Leadership Conference, Breaking Barriers: Women in the Sign Industry.

Task forces are an excellent way to get involved in the association, become known in the industry for your area of expertise, and prepare for potential involvement on the association's Board of Directors.

All interested members are asked to fill out the Committee Interest Form by Friday, January 23rd.

List of committee and task force mandates:

1. *Sign Experience Canada Committee (meetings February to October)*

- Role: Advisory and support to Sign Experience Canada and Best of Canada Sign Industry Awards Night planning, operations and attendee marketing
- Specific activities:
 - Provide SAC Team with key industry insights, knowledge and best practices to help guide the successful planning and execution of the Sign Experience Canada conference:
 - Serve as a sounding board for attendee marketing strategy
 - Serve as a sounding board for session topics and activities for the Sign Experience Canada keynote speaker, education sessions, networking events
 - Provide input and support as requested by task force Chair

Task force members are encouraged to actively engage with the SAC Team and act as “champions” for the show.

2. *Government Grant Writing Committee (meetings as needed)*

- Role: Provide expertise in identifying government grant opportunities and supporting SAC in preparing strong applications.
- Specific Activities:
 - Advise on grant eligibility, suitability, and alignment with SAC priorities.

- We are interested in grants both SAC to apply to and also creating a list of grants suitable for members
- Assist in drafting and reviewing grant applications, including supporting documentation.
- Recommend strategies to maximize the likelihood of successful grant funding.

Time Commitment: Meetings as needed, depending on grant cycles; occasional review and feedback on applications between meetings.

Ideal Committee Member: Individuals with experience in applying for government grants and an interest in helping SAC secure funding for training or education initiatives.

3. *Membership Value Committee (Meetings as needed)*

- Role: Provide input and feedback on member campaigns with a goal of increasing membership engagement and ensuring that association's benefits and activities add value to members.
- Specific activities:
 - Provide input to Membership and Communications Manager
 - Review and evaluate current membership benefits and programs and help create enhanced member value proposition
 - The specific challenge is finding a way to better communicate all the various activities and benefits that SAC-ACE membership provides.

4. *YPN Leadership Conference Task Force (meetings February to September)*

- Role: Provide input and help plan annual YPN Leadership Conference
- Specific Activities
 - Serve as an advisor and a champion of the YPN
 - Recommend speakers and topics of interest for the professional development sessions
 - Recommend and, if necessary, approach sign shops to include on the sign shop tours.
 - Recommend and, if necessary, recommend list of sign industry experts for the expert panel
 - Help choose activity and location for opening night networking event
 - Help facilitate the YPN Leadership Conference by welcoming attendees, leading icebreaker activities

5. *Breaking Barriers: Women in the Sign Industry Task Force (bimonthly)*

- Role: Provide input and help plan quarterly Breaking Barriers Women in the Sign Industry Sessions.
- Sessions include:
 - Help plan and facilitate Breaking Barriers Book Club sessions.



- Make recommendations for Breaking Barriers speaker at Sign Experience Canada
- Help plan Breaking Barriers education and networking events at regional events across Canada.

6. *Government Relations Task Force (Quarterly)*

- Role: Provide vision, direction and leadership in developing initiative to educate, monitor and review legislation as it pertains to the regulation and activities at the municipal, provincial and federal level.
- Specific Activities:
 - Review Bylaws, regulations and propose changes