

## CONFERENCE AGENDA:



### DAY 1: WEDNESDAY, OCTOBER 1, 2025 – OPENING RECEPTION

**MEET-UP TIME:** 4:45pm – 5:00pm

**LOCATION:** Niagara Falls, ON

- **5:00pm to 6:30pm** – Welcome Mixer: Drinks and Appetizers
- **6:30pm to 9:00 pm** - Niagara Parks Power Station, Nighttime Light Show “Currents”
- **10:00 pm** – Fireworks

### DAY 2: THURSDAY, OCTOBER 2, 2025 – LEARNING DAY

**MEET-UP TIME:** 7:45am – 8:00am

**LOCATION:** Marriot on the Falls, 6755 Fallsview Blvd., Niagara Falls, ON, L2G 3W7

- **8:00 am to 9:30 am** - SEC Keynote Speaker – Terry O’Reilly - Jump The Fence: The Power of Counterintuitive Thinking
- **9:30 am to 9:45 am** – Coffee Break
- **9:45 am to 12:30 pm** - Getting to Know Thy Leadership Self - DiSC® Agile Assessment (Presented by [Satori Consulting Inc.](#))
- **12:30 pm to 1:30 pm** - Lunch



- **1:30 pm to 2:15 pm** - Networking Activity (Build a Sign)
- **2:15 pm to 2:30 pm** – Coffee Break
- **2:30 pm to 4:15 pm** - Peer Exchange Workshops - Led by industry experts these three workshops will provide an opportunity to find solutions for improving your professional skills in the sign, visual graphics and print industry.
- **6:00 pm to 9:00 pm** – Evening Reception: BOCSles Award Gala (includes dinner)

### **DAY 3: FRIDAY, OCTOBER 3, 2025 – EXPLORE AND TOUR DAY**

**MEET-UP TIME:** 8:15am - 8:30am

**LOCATION:** Marriot on the Falls, 6755 Fallsview Blvd., Niagara Falls, ON, L2G 3W7

- **8:30 am to 10:00 am** – Panel: Morning Grind: Leadership Lessons from the Front Lines - Enjoy a coffee with industry stalwarts.
- **10:00 am to 10:30 am** - Keynote Speaker – Fahd Alhattab - Finding Your Leader from Within: The Six Steps to Embodying a Leader’s Mindset
- **10:30 am to 12:00 pm** - Explore the SEC Show Floor
- **12:00 pm to 2:30 pm** – **Lunch & Shop Tour** – Signature Sign & Image - 4875 Kent Ave, Niagara Falls, ON L2H 1J5

*\*\*\*Agenda is subject to change\*\*\**

*\*All times listed are in Eastern Standard time\**

