



TONIA JAHSHAN – BIO

Tonia Jahshan, founder of Sipology, has embarked on an extraordinary journey from a basement startup to a multimillion-dollar Profit 500 enterprise. Along the way, she has gained invaluable insights into entrepreneurship and self-discovery. Her mission is to share the Sipology story, inspiring others to take risks, find their true calling, and embrace their purpose.

Sipology's success story is marked by perseverance, commitment, and focus. Tonia's ability to connect with audiences through humor and humility makes her keynote addresses impactful and memorable. She shares not just information, but also motivates action and lasting change.

Tonia is a passionate advocate for mental health, championing causes like PMDD and women's mental health. Her dedication earned her a director's role at St. Joseph's Hospital and recognition as Hamilton's community champion for the Run for Women event.

In her personal life, Tonia enjoys summering at her cottage and skiing in the winter with her husband and three children.

Key Achievements:

- *Entrepreneurial Insights: Founder of Sipology, a multimillion-dollar health and wellness brand.*
- *Dragons' Den Success: Secured a significant deal on the show.*
- *Top Female Entrepreneur: Named Canada's top female entrepreneur in 2016.*
- *Ernst and Young Winning Women: Inducted into this prestigious program.*
- *Community Building: Awarded for building a strong community at EY.*
- *Profit 500 Recognition: Sipology listed on Canada's Profit 500 for five years, reaching #7.*
- *Mental Health Advocacy: Recognized for her work in mental health advocacy.*

Tonia's journey is a testament to her resilience and passion. Through her speaking engagements, she inspires others to achieve their dreams and make a difference.