

Avoid Fraudulent Scams for ISA Sign Expo Registration and Housing Booking

Fraudulent emails, purporting to be from ISA or on behalf of ISA, have become an increasing issue affecting ISA and its members. ISA is not alone, as these scams run rampant throughout all industries and all types of events.

Any company that claims to provide a current and accurate list of ISA Sign Expo attendees or discounted rates on hotel rooms is misleading purchasers and potentially exposing them to identity theft. ISA does not sell its list of attendees nor their email addresses to any outside entity.

Here's how you can know what ISA Sign Expo communications are legitimately from ISA and which are fraudulent.

- Legitimate emails from the International Sign Association will always come from the @signs.org domain email address or will direct you to signs.org or signexpo.org websites.
- Booking hotel rooms directly from links on the ISA Sign Expo website (www.signexpo.org) through ISA's registration partner, onPeak, is the safest way to prevent hotel-related fraud.
- Registration for ISA Sign Expo happens through signexpo.org with ISA's registration partner, CDS.
- onPeak and CDS will display the ISA Official Vendor logo on all approved emails and include the ISA Sign Expo logo.

If you receive an email of concern do not click on any links. To verify its legitimacy, please forward it to info@signs.org to confirm.

ISA actively sends cease-and-desist letters to these scammers and worked with a collation to support new regulation recently finalized by the FTC. <https://signs.org/industry-news/ftc-takes-on-scammers-targeting-association-events-and-member-lists/>

ISA will continue to monitor the FTC regulation and support further regulatory actions to deter fraud and punish scammers.

SAC-ACE members, please note that the same goes for our member lists. SAC-ACE does not share or sell our membership lists or SEC registrant lists to any outside entity. Any communication selling lists that purports to be from SAC-ACE or on behalf of SAC-ACE is fraudulent.