



WBLC

Work Based Learning Consortium

Sign Association of Canada and the Work Based Learning Consortium are exploring a partnership to develop and deliver a certification program for Graphic Installers across Canada. The program provides participating employers with the options of nominating both current employees and new hires to enter the program. Their trainees will receive a rich blended e-learning program accompanied by weekly e-learning instruction and relevant shop floor assignments that directly connect the e-learning content to practical tasks and processes that a Graphic Installer must be able to perform competently on a daily basis. Trainees must pass a series of exams that assess their retention and understanding of the e-Learning and then complete a series of practical assignments while being observed by our Monitor/Coaches.

Key components in the delivery of WBLC programs are two positions - the e-Learning instructor and a Monitor/Coach. **WBLC is looking to contract for at least one e-Learning instructor and at least two Monitor/Coaches for the period of this April to August 2023. If these positions are of interest, please email your resume to Wayne Lamon, Program Director and Registrar, WBLC, at wlamon@lsmconsulting.com indicating which position you are applying for.**

It is assumed candidates will be technically very qualified. In addition, you must have experience and a strong interest in training and coaching. Experience in facilitation is a requirement for e-Learning instructor candidates. Monitor/Coach candidates must feel comfortable with assessing trainees' performance.

e-Learning Instructor - facilitates weekly e-Learning sessions with 10 trainees for approximately an hour. The purpose is to provide a person lead learning experience for the trainees. Focus is on the e-Learning content and exam preparation.

Monitor/Coach – meets virtually with trainees and the companies' technical trainers acting a resource to both and monitoring progress of the trainee. Evaluates the results of each trainee's practical assignments as a key element of certification.