



YPN Sign Circus

Session description: Come one, come all to the inaugural YPN Sign Circus! This outdoor networking event brings young sign and graphics professionals together for a surprising spectacle. Attendees will network and gather new ideas from professionals in their industry while being entertained by our energetic ringmaster. Jump start your networking on day one of Sign Expo Canada with this one-of-a-kind event!

Attendee profile: The Young Professionals Network is geared towards empowering, engaging and developing the next generation of sign professionals. Featuring members 40 and younger, YPN boasts the most engaged and enthusiastic young professionals in the sign industry who are poised to take on future leadership roles within the Sign Association of Canada and their respective companies.

Cost of presenting sponsorship: \$1,000

Includes:

Logo and/or company name featured in:

- Event signage, including on dunk tank
- Verbal sponsor recognition during the event
- Sign Expo Canada marketing materials
- Sign Expo Canada section of the SAC website (sac-ace.ca/sign-expo-canada/)
- Official Sign Expo Canada 2022 Show Guide
- SAC's social channels
- YPN's Instagram account
- Sponsor recognition at the Awards Evening